Title:

Malicious Festival-themed campaigns targeting Indian customers.

Dear Valued Customers,

It has been reported that Cyber fraudsters / Adware's are targeting prominent Brands and tricking their customers in fraudulent phishing scams. Fake messages are in circulation on various Social media platforms (WhatsApp, Telegram, Instagram etc.) that falsely claim a festive offer luring users into clicking URLs for gifts, discounts and prizes. The threat actors also ask victims to share the links among their peers groups over WhatsApp/Telegram/Instagram.

Best Practices recommended:

1. Do not browse un-trusted websites or click on un-trusted links. Only click on URLs that clearly indicate the website domain.
2. When in doubt, users can search for the organization's website directly using search engines to ensure that the websites they visited are legitimate.
3. Legitimate organizations will never ask for Net-banking login credentials, Transaction OTPs or Credit/Debit card information over email, SMS or phone calls. If you receive such a request, you are almost certainly dealing with a Fraudster.
4. Never share your Card Details, CVV number, Card PIN, Net Banking Credentials and Transaction OTP with any one.
5. Be cautious on calls from suspicious numbers that don't look like normal mobile phone numbers. Genuine SMS messages received from banks usually contain sender id (consisting of bank's short name) instead of a phone number in sender information field.
6. Keep personal information private. Threat Actors can use your social media profiles to gather information and make targeted attack against you.
7. Fraudster perform financial fraudulent activities after information gathering. Make sure that you kept strong passwords.
8. Set transaction limits for cards, UPI accounts and other financial transactions to reduce the risk for entire funds.
9. Download Apps from official App stores (*PlayStore* for Android and *AppStore* for iOS).
10. Using a reputed anti-malware and internet security software package is recommended on endpoint devices like PC, laptops, and mobile.

Report fraud immediately to your Branch or Call on our toll free No. 1800 103 1906.

For calling your Branch, always use numbers available on your passbook, account statement or on Bank's Website https://bankofindia.co.in → locate us → Branches.

Report cyber frauds also on Government of India portal – https://cybercrime.gov.in/ or Call on 1930

आदर एवं आभार सहित /Thanks & Regards,

बैंक ऑफ़ इंडिया **BOI** ★
Bank of India

Information Security Team